

March 21–March 28

1658 Steel Way Drive • Mount Joy, PA 17552 • p: 717.653.5524 • w: KinseysOutdoors.com



Kinsey's Outdoors

Spring Fishing Sale 2014

Shakespeare Crusader Combo

- 2-piece spinning rod available in 5', 6', 6.5' & 7'
- Light–medium power

Sale \$19.99 Reg. \$24.99
706572-75

Pflueger IM6 Spin Combo

- Microspin spinning rod available in 4' 6"
- Ultra light power

Sale \$39.99 Reg. \$49.99
705210

ASSORTED
LIVE BAIT
AVAILABLE



Bass Hunter EX

- 2 folding seats, molded drink holders, dry storage compartments & tie-offs
- 550 lb. capacity

Sale \$699.99
Reg. \$799.99
705001

Bass Hunter Baby

- 2 seats, molded drink holders, tackle & equipment trays, 8 handles & molded-in wheels for easy transport
- 475 lb. capacity

Sale \$649.99 Reg. \$729.99
705002



FREE

TROLLING MOTOR (\$199.99 VALUE)
& A KINSEY'S \$25 GIFT CARD
WHEN YOU BUY
A BASS HUNTER BOAT!

While supplies last—see store for details.

MENTORED YOUTH TROUT DAYS

March 22nd Southeast Region

April 5th Statewide

Get involved & help protect Pennsylvania fishing waters.
Details inside.



TROUT OPENS SATURDAY, MARCH 29!
(STATEWIDE 4/12/14)

WE OPEN AT 5 AM TO GET YOU READY!

FREE COFFEE AND DONUTS. LIVE BAIT TO CATCH THE BIG ONES! (FATHEADS, ROSY REDS, NIGHTCRAWLERS, RED WORMS)

Trout minimum

1 2 3 4 5 6 7 8

ROD & REEL COMBOS

Zebco 202 Slingshot Spincast
 • 2-piece spinning rod available in 5'6"
 • Medium action
Sale \$12⁹⁹ Reg. \$17⁹⁹
 705868

Shakespeare Ladyfish Spincast
 • 2-piece spinning rod available in 5'6"
 • Medium power
Sale \$12⁹⁹ Reg. \$19⁹⁹
 704603

YOUR CHOICE
\$12⁹⁹

Zebco 33 Spincast Combo
 • 2-piece spinning rod available in 6'
 • Medium action
Sale \$17⁹⁹ Reg. \$29⁹⁹
 704601

Shakespeare Ugly Stik Jr. Combo
 • 1-piece spinning rod available in 3'8"
 • Ultra light power
Sale \$24⁹⁹ Reg. \$29⁹⁹
 705580

Shakespeare Ugly Stik Micro Pack
 • 1-piece spinning rod available in 4'8"
 • Ultra light power
Sale \$34⁹⁹ Reg. \$39⁹⁹
 703338

Pflueger IM6 Spin Combo
 • Microspin spinning rod available in 4' 6"
 • Ultra light power
Sale \$39⁹⁹ Reg. \$49⁹⁹
 705210

NEW Penn Fierce Combo
 • 1-piece spinning rod available in 6'6"
 • Medium/light action
 • Features full-metal body reel,
 4+1 bearing system
Sale \$69⁹⁹ Reg. \$89⁹⁹
 709010

Shakespeare Crusader Combo
 • 2-piece spinning rod available in 5', 6', 6.5' & 7'
 • Light-medium power
Sale \$19⁹⁹ Reg. \$24⁹⁹
 706572-75

FISHING KITS
 MAKE IT EASY
 TO CATCH
 THE BIG ONE!

Pflueger Medalist Starter
 Fly Kit

• Great starter kit for fly fishing
 • Includes 8', 3-piece fly rod, 25 yds. of level fly
 line, rod accessories & assorted flies
Sale \$39⁹⁹ Reg. \$49⁹⁹
 705201



WE CARRY
 A SELECTION
 OF THE MOST
 POPULAR FLIES



A Berkley Cherrywood

- 1-2-piece spinning rod available in 4'6", 5', 5'6", 6' & 6'6"
- Ultra light-medium power

Sale \$19⁹⁹ Reg. \$24⁹⁹
700654, 611592, 700655-656, 611588

B **NEW** Shakespeare Ugly Stik GX2

- 1-2-piece spinning rod available in 4'8"-6'6"
- Ultra light-medium heavy

Sale \$34⁹⁹ Reg. \$39⁹⁹
709004-009

C Fenwick Eagle GT Spin Rod

- 1-2-piece spinning rod available in 4'9"-6'6"
- Ultra light-medium power

Sale \$44⁹⁹ Reg. \$59⁹⁹
701949-952

D St. Croix Premier Spin Rod

- 1-piece spinning rod available in 5.6', 6', 6.6' & 7'
- Light-medium power

Save 10%
702022-025



Daiwa UltraLight Spin Reel

- 500 or 1000 models available
- Smooth, ball bearing drive; 2/4/6 lb. line

Sale \$14⁹⁹ Reg. \$19⁹⁹
706525-526

**NEW** Daiwa Strikeforce

- 1000, 2000, 2500 & 4000 models available
- Digigear™ design; 2-14 lb. line

Sale \$15⁹⁹ Reg. \$24⁹⁹
708824-827



Penn Fierce Spinning Reel

- 1000-4000 models available
- Features infinite anti-reverse; 2-12 lb. line

Sale \$49⁹⁹ Reg. \$59⁹⁹
705389-391, 705468

NEW Okuma Avenger Spinning Reel
• 10-35 models available
• Features patented EOS elliptical oscillation system
Sale \$29⁹⁹ Reg. \$44⁹⁹
707972-975

REEL IN AMAZING SAVINGS



9 10 11 12 13 14 15 16

UPDATE YOUR GEAR WITH THESE TRUSTED BRANDS & PRODUCTS
CUSTOMIZE YOUR RIG WITH NUMEROUS ROD & REEL COMBINATIONS

WADERS



YOUR CHOICE
\$29.99



Allen Black River Hip Wader

- Sizes 7-13
- Lightweight PVC cleated

Sale \$29.99 Reg. \$39.99

NEW Frog Toggs Rana II PVC/
Nylon Hip

- Sizes 8-13
- Lightweight PVC cleated

Sale \$29.99 Reg. \$39.99

708931-936



Frog Toggs Cascade 2-Ply
Hip Boot

- Sizes 7-13
- Vulcanized rubber taped seams w/felt soles

Sale \$54.99 Reg. \$69.99

700661-667



Frog Toggs Hellbender Boot

- Sizes 9-12
- Mesh upper w/PVC shell

Sale \$49.99 Reg. \$69.99

703014-016, 703633

Frog Toggs Hellbender
Chest Wader

- Sizes M-XL
- 4-ply
- Puncture resistant nylon outer shell

Sale \$79.99 Reg. \$119.99

703010-012



Frog Toggs Cascade 2-Ply
Chest Wader

- Sizes 7-13
- Tough rubberized 300 denier polyester uppers
- Vulcanized rubber taped seams w/felt soles

Sale \$64.99 Reg. \$79.99

700668-674

BERKLEY BUILD-YOUR-OWN CASH REBATE OFFER



EARN UP TO \$15
WHEN YOU BUY
ANY TWO (2) OR MORE
BERKLEY PRODUCTS

See store for details.

Expires 6/30/14

Berkley Power Bait Jars

- Trout dough baits
- Powerful scent & flavor

Sale \$3.99 Reg. \$4.99

700682, 701919, 608807



Pradco Assorted Hard Bait

- Rebel, Cotton Cordell, Heddon, etc.
- Tough, realistic designs

Sale \$2.99 Reg. \$3.99

Y92086

Berkley XL

- 2 lb.-12 lb.
- 110 yd.
- Clear or Green

Sale \$2.99 Reg. \$3.99

706513-524



GET READY, WARMER WEATHER IS RIGHT AROUND THE CORNER!



Panther Martin Pro Guide Anywhere 6

- Unique selection
- Ideal for fishing almost anywhere

Sale \$14⁹⁹ Reg. \$21⁹⁹
706230

Panther Martin Deadly 6 Pack

- Popular & effective selection
- Great for trout, bass, crappie, salmon & more

Sale \$14⁹⁹ Reg. \$21⁹⁹
703639

Panther Martin Best of the Best Value 3-Pack

- Proven trout patterns

Sale \$7⁹⁹ Reg. \$12⁹⁹
706231



Leland's Lures Trout Magnet Kit

- 85 pieces
- Grub bodies & hooks

Sale \$10⁹⁹ Reg. \$12⁹⁹
703287

NEW P-Line C21

- 4 lb.-20 lb.
- 300 yd. spool
- Clear or Green

Sale \$4⁹⁹ Reg. \$5⁹⁹
70799-985



9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |



Eagle Claw Mesh Vest

- Sizes M-2X
- Durable, breathable mesh w/plenty of pockets

Sale \$39⁹⁹ Reg. \$49⁹⁹
703373-376



Frogg Toggs Classic 50 Vest

- Sizes M-XL
- Made from exclusive non-woven materials
- Traditional multi-pocket design

Sale \$15⁹⁹ Reg. \$19⁹⁹
707077-080

Frogg Toggs Classic 50 Youth Vest

- Sizes S-LG
- Traditional multi-pocket design

Sale \$12⁹⁹ Reg. \$14⁹⁹
707081-083



NEW Under Armour Hooked Bass T-Shirts

- Assorted colors & sizes
- Signature material wicks sweat away from the body

Save Big Reg. \$27⁹⁹
707666-677



Under Armour Flats Guide II

- Assorted colors & sizes
- Full, loose fit for enhanced range of motion
- 30 UPF sun protection

Save Big Reg. \$69⁹⁹
705893-902



Kinsey's Outdoors
Spring Fishing
Sale 2014



KAYAKS, BOATS & ACCESSORIES

Emotion Spitfire 8

- Red or green
- Sit-on-top kayak style
- 240 lb. max capacity

Sale \$259⁹⁹ Reg. \$279⁹⁹

707129, 707335



Emotion Glide Sport Angler

- Grey
- Sit-inside fishing kayak
- 275 lb. max capacity

Sale \$379⁹⁹ Reg. \$429⁹⁹

706968



Emotion Mojo Angler

- Olive
- Sit-on-top fishing kayak
- 375 lb. max capacity

Sale \$649⁹⁹ Reg. \$749⁹⁹

706970



Stearns Adult Life Vest Standard

- Universal fit
- Durable nylon construction

Sale \$19⁹⁹ Reg. \$24⁹⁹

705860

Emotion Small Kayak Rack

- Provides easy transport of your kayak
- Attaches to most vehicle's horizontal cross bar roof rack systems
- Includes cam straps

Sale \$59⁹⁹ Reg. \$79⁹⁹

706972



FREE
TROLLING MOTOR (\$199.99 VALUE)
& A KINSEY'S \$25 GIFT CARD
WHEN YOU BUY
A BASS HUNTER BOAT!
While supplies last—see store for details.



Bass Hunter EX

- 2 folding seats, molded drink holders, dry storage compartments & tie-offs
- 550 lb. capacity

Sale \$699⁹⁹ Reg. \$799⁹⁹

A \$1,024.98 Value (with free items)!

705001

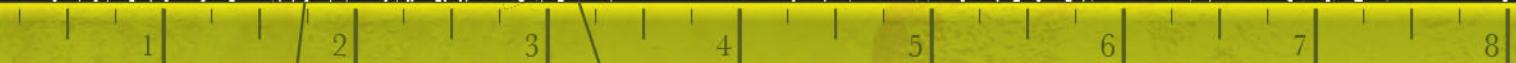
Bass Hunter Baby

- 2 seats, molded drink holders, tackle & equipment trays, 8 handles & molded-in wheels for easy transport
- 475 lb. capacity

Sale \$649⁹⁹ Reg. \$729⁹⁹

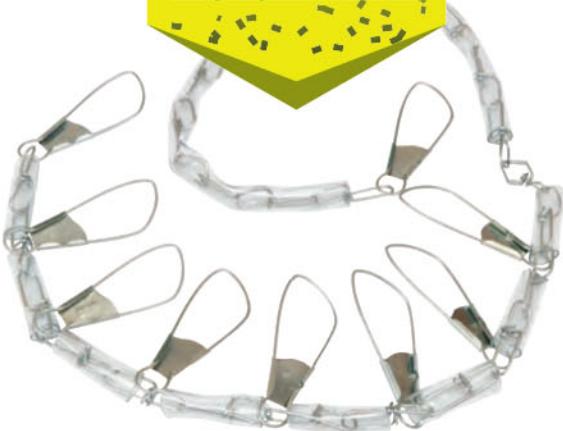
A \$874.98 Value (with free items)!

705002



Kinsey's Outdoors
Spring Fishing
Sale 2014

SAVE ON
ESSENTIAL
EQUIPMENT



Eagle Claw 9 Snap Vinyl Coated Chain Stringer

- 46"
- Ideal for a variety of freshwater & saltwater fish

Sale \$3.99 Reg. \$5.99

706232



Rapala 6" SuperFlex Fillet Knife

- Razor sharp blade made of handground stainless steel
- Tooled leather sheath

Sale \$17.99 Reg. \$24.99

700696

VARIOUS TACKLE



Marine Metal Bubble Box Air Pump

- Helps keep your bait alive
- Battery operated

Sale \$9.99 Reg. \$12.99

704556



Eagle Claw Classic Bamboo Net

- Timeless, classic design
- Durable, varnished bamboo laminate frame

Sale \$9.99 Reg. \$15.99

701008



Frabill Folding Net

- 22" x 20"
- Net folds to fit in a rod/storage locker

Sale \$29.99 Reg. \$39.99

703351



**FREE YOUTH
LICENSE UPGRADE**

Visit Kinsey's Outdoors March 20–21 or April 3–4, register your child for a Mentored Youth Fishing Permit, & we'll cover the cost of upgrading it to a Voluntary Youth Fishing License—Free.

Every voluntary youth license sold yields a \$5 federal reimbursement for the PFBC. That's money that helps protect Pennsylvania fishing waters.

MENTORED YOUTH
TROUT DAYS

March 22nd Southeast Region
April 5th Statewide



FREE Trout Cleaning

And Vacuum Sealing* on 3/29/14
with \$25 purchase made between 3/21–3/29/14

*Spend \$25 or more during the Spring Fishing Sale and receive a ticket for free trout cleaning/sealing for up to 5 trout.

No Sales Tax
On Any Purchase*

4/7/14 – 4/11/14

*Excludes certain items. In-store sales only. In-stock merchandise only. No layaways will be available for this offer. Excludes special offers. Discount/Sale prices cannot be combined with other offers for further discounts.



10% OFF

Anything*

3/31/14 – 4/4/14

*Excludes certain items. In-store sales only. In-stock merchandise only. No layaways will be available for this offer. Excludes special offers. Discount/Sale prices cannot be combined with other offers for further discounts.



10% OFF

Your Entire Fishing Purchase*



4/14/14 – 4/18/14

*Excludes certain items. In-store sales only. In-stock merchandise only. No layaways will be available for this offer. Excludes special offers. Discount/Sale prices cannot be combined with other offers for further discounts.

USE THESE COUPONS FOR EVEN MORE INCREDIBLE SAVINGS
FOR A LIMITED TIME!

Spring Fishing Sale | March 21–March 28



1658 Steel Way Drive
Mount Joy, PA 17552-9515
p: 717.653.5524
w: KinseysOutdoors.com

Store Hours:
Mon.–Fri. 10–9
Sat. 9–6
Sun. 12–5

Kinsey's Outdoors
Spring Fishing
Sale 2014

Presorted Standard
U.S. Postage
PAID
Elizabethtown, PA
Permit No. 1952

Upcoming Events

8th Annual Big Trout Contest
March 29–April 30

Spring Turkey Sale
April 18–April 27

Kayak Demo Day
April 19

Turkey Contest
April 26–May 31

Woodchuck Contest
May 3–July 21

Kid's Day
May 17

visit our website for more details
KinseysOutdoors.com

\$\$ Guns Wanted—Cash Paid \$\$



8th Annual Big Trout Contest

Compete by catching brown, rainbow, brook & palomino trout.

Adult & Youth divisions.

Largest fish by weight wins—prizes awarded!

Conveniently located between Harrisburg and Lancaster at the Rheems exit off Rte. 283

Sale prices valid for in-stock merchandise only at our retail location during sale dates listed (3/21–3/29/14). Discounts/Sale prices can not be combined with other offers for further discounts. MasterCard, Visa, Discover, American Express accepted. Layaway not available on sale items. Typos do occur and are subject to corrections. Schedules subject to change without notification. Images may contain accessory items that are not included.

Kinsey's Outdoors Spring Fishing Sale 2014



DAILY DEALS*

One-Day Savings on These Great Products

*Deals are day-of only. Quantities are limited. No substitutions or rainchecks.

March 21–March 29

Vicious Fishing Lure
Panfish or Bass
Y09112 & Y09113

BOGO FREE Reg. \$1.99/\$2.99

21

Flambeau
Classic 3 Tray Box
705872

\$9.99 Reg. \$17.99

22

Anglers Choice
Port-Fillet Kit
705875

\$10.99 Reg. \$24.99

23

ThermaCell
Olive Unit
50836

\$19.99 Reg. \$24.99

24

Master American
Lites Combo 5.5ft
706750

\$17.99 Reg. \$34.99

25

Yeti
Any Style Cooler
10% OFF

26

Can Cooker
Jr.
61111

\$39.99 Reg. \$49.99

27

Berkley Powerbait
Small Bag
705197

\$9.99 Reg. \$14.99

28



TROUT OPENS SATURDAY, MARCH 29!
(STATEWIDE 4/12/14)

Trout minimum

WE OPEN AT 5 AM TO GET YOU READY!

WITH NEW, UPGRADED BAIT TANKS—NOW STOCKING MORE LIVE BAIT THAN EVER!

620-2014