



February 21–23, 2014
Hershey, PA



Dealer Show Guide

LIMBSAVER
by SVL
SIMS VIBRATION LABORATORY



X
CARBON EXPRESS®



Thanks for attending KDS14, Kinsey's 12th annual dealer show

We're excited you're joining us & hope you find your experience informative & full of chances to boost margins through a number of savings opportunities – our lowest prices all year. We've added many new things for KDS14 including: Business-Building Seminars, a Secret Savings Sale, an expanded Closeout "Blowout," a Dealer Lounge with free WiFi & more. It's also now 3 days.

This show guide is also new – it's your guide to KDS14. It provides a daily schedule of events, map of the show, a list of exhibiting vendors & an overview of the exciting contests our vendor partners are hosting.

If there is anything we can do to improve your KDS experience, please don't hesitate to ask – we're here to help.

Thank you & have fun!

Rick Kinsey
vice president of sales

Sherri Gorman
vice president of operations & administration

Friday, February 21 / Day 1

Registration & Information Desk Open 

11:00 am – 7:00 pm

Chocolate Lobby

Come see us, we're here to help.

Ticket Will Call Open 

12:00 pm – 4:00 pm

Great Lobby

Saturday evening Dealer Appreciation Night ticket pick-up.

NEW Closeout "Blowout" 

12:00 pm – 4:00 pm

Magnolia Room (Downstairs)

Amazing savings on quality closeouts. Get there early, the best deals happen from Noon to 1:00 pm.

NEW Expo Floor Open

1:00 pm – 4:00 pm

Great American Hall, Aztec Room

See the latest products from over 250 leading brands.

NEW Secret Savings Sale 

4:15 pm – 5:00 pm

Empire Room (Downstairs)

Amazing unpublished savings on the hottest products.



NEW Brick-n-Mortar Retailing in an Ecommerce World 

5:15 pm – 6:00 pm

Wild Rose Room A (Downstairs)

In this seminar, we will explore brick-n-mortar retail strategies that will allow you to compete – and win in an ever-changing electronic world.

NEW Build a Business within Your Business 

5:15 pm – 6:00 pm

Wild Rose Room B (Downstairs)

In this seminar, learn how to harness the power of "The Hunger Games" to drive new business.

♠♥ Casino Night ♣♦ 

6:00 pm – 9:00 pm

Nigerian Room

Let's go gambling! Food, drinks and fun casino games. Loads of prizes, too. (Ticket & badge required)

Sponsored By:  

Day 1: Giveaways

X-Factor Outdoor Products | Booth #530

One pack of String Factors to the first 50 dealers by the booth
One package of String Factors per dealer.

Hot Shot | Booth #707

Watch a demonstration – get a free Accu-Peep peep sight
One peep sight per dealer; while supplies last.

Friday, February 21 / Day 1: Special Events

Closeout "Blowout"

Magnolia Room (Downstairs)

Friday 12:00 pm – 4:00 pm



Get there early for the first hour *Blowout* (12 pm – 1 pm).

It's first come, first serve & these items will go fast!

The *Closeout* sale continues from 1 pm – 4 pm with amazing savings on quality products. The *Closeout* booth will also be open Saturday (8:30 am – 5 pm) & Sunday (8:30 am – 3 pm).

No cash & carry items. Orders will be shipped ASAP after the show. Closeout items must be taken right away & cannot be programmed out.

Secret Savings Sale

Empire Room (Downstairs)

Friday 4:15 pm – 5:00 pm



The "Secret Savings Sale" features show-stopping, unpublished product deals. The savings are jaw-dropping – if you're not there you'll miss out!

Casino Night

Nigerian Room (Ticket & Badge Required)

Friday 6:00 pm – 9:00 pm



This year's *Casino Night* features more tables & more games! Enjoy food and a cash bar while you win chips to put towards the prize raffle. Look for your voucher in your Dealer Packet for \$5000 worth of free chips!

This is not a legalized gambling event – for recreation only.

Must be 21-years-old to attend.

HHA Sports Giveaway

HHA is distributing 500 decks of cards at *Casino Night* & throughout the weekend at their booth. 101 decks have prizes randomly inserted in them: \$500 cash (1), \$100 cash (5), HHA sights (25) & HHA hats (75).

Details on last page



Blackjack Poker
Roulette Slots
Craps & More!



Saturday, February 22 / Day 2

Registration & Information Desk Open

7:00 am – 7:00 pm

Chocolate Lobby

Come see us, we're here to help.



Dealer Breakfast

7:30 am – 8:30 am

Nigerian Room

Start your day off right with a hot breakfast.

(Ticket and badge required)

Sponsored By:

Expo Floor Open

8:30 am – 5:00 pm

Great American Hall, Aztec Room, Magnolia Room

See the latest products from over 250 leading brands.

Hot Show

10:00 am – 4:00 pm

Nigerian Room

Amazing savings on products that really drive your business.

(By appointment only)

NEW Dealer Lounge Open



9:00 am – 6:00 pm

Wild Rose A/B (Downstairs)

A place where you can spread-out all those catalogs as you plot your inventory strategy for 2014. There's WiFi, too.

Shooting Lanes Open

10:00 am – 5:00 pm

Cocoa Ballroom (By the Bears' Den)

Shoot the latest bows from leading manufacturers.



Sponsored By:



Ticket Will Call Open

12:00 pm – 4:00 pm

Great Lobby

Saturday evening Dealer Appreciation Night ticket pick-up.
(Tickets not picked-up by 4:00 pm are forfeited)



Dealer Appreciation Night

7:00 pm (doors open) – 11:00 pm

Nigerian Room

Dinner, prizes and much more. It's our thanks to you!
(Ticket & badge required)



Sponsored By:

Tracy Lawrence – Live in Concert

8:00 pm – 11:00 pm

Nigerian Room

Country music all-star, Tracy Lawrence, performs live.
(Ticket & badge required)

Sponsored By:

Day 2: Contests

Axion Archery | Booth #437 | @ 11:00 am

Win a black 6" Silencer Stabilizer – old style (\$79 value)

Dealers must register in advance at the Axion booth. Must be present to win.

Venture Heated Clothing | Booth #907 | @ 11:30 am

Win a Battery Heated Treestand Seat Cushion (\$170 value)

Dealers must register in advance by visiting the Venture booth. Must be present to win.

Yo Buddy Archery Targets | Booth #802 | @ 1:30 pm

Win the Yo Buddy target of your choice (\$80 – \$180 value)

Must place a Yo Buddy order to be entered to win. Winner will select target of choice from booth display.

Must be present to win.

Martin Archery | Booth #228 | @ 2:30 pm

Win a Damon Howatt Sliver youth longbow (\$199.99 value)

Dealers must register in advance by visiting the Martin booth. Must be present to win.



February 21-23, 2014 at the Hershey Lodge and Convention Center in Hershey, PA

Saturday, February 22 / Day 2: Special Events

Hot Show

Nigerian Room (By Appointment Only)

Saturday 10:00 am – 4:00 pm | **Sunday** 10:00 am – 2:00 pm



The *Hot Show* features the deepest deals of the year on some of the most popular products. Don't miss out on this great opportunity to boost your bottom line!

You will receive 2 appointment cards, 1 for Saturday & 1 for Sunday – please check card for your appointment time. If you cannot make your scheduled time, please see *Dealer Registration* for a new time slot. Each appointment will be **1 hour only**.

Each day will feature different products with pricing good for that day only. *Hot Show* prices are only available in the *Hot Show* room, so be sure to visit both Saturday & Sunday to take advantage of the best pricing of the year.

Dealer Appreciation Night

Nigerian Room (Ticket & badge required)

Saturday 7:00 pm (doors open) – 11:00 pm



Enjoy dinner, prizes & much more. It's our thanks to you!

In an effort to accommodate as many of our Dealers as possible, we will distribute tickets for this event at *Ticket Will Call* during KDS14:

Friday 12:00 pm – 4:00 pm | **Saturday** 12:00 pm – 4:00 pm

Please look for *Ticket Will Call* signs to help guide you. Any tickets not picked up by 4 pm on Saturday will be redistributed to dealers on the waiting list who could use an extra ticket(s). The waiting list sign-up sheet will be at *Ticket Will Call*.

Must be 21-years-old to attend.



Featuring a live performance by country music all-star, Tracy Lawrence!

Nigerian Room (Ticket & badge required)

Saturday 8:00 pm – 11:00 pm



p: 800.366.4269 | w: KinseysInc.com

Registration & Information Desk Open 

7:30 am – 3:00 pm

Chocolate Lobby

Come see us, we're here to help.

Dealer Breakfast 

7:30 am – 8:30 am

Nigerian Room

Start your day off right with a hot breakfast.

(Ticket and badge required)

Sponsored By:  

NOCKTURNAL 

TRU FIRE 

Expo Floor Open

8:30 am – 3:00 pm

Great American Hall, Aztec Room, Magnolia Room

See the latest products from over 250 leading brands.

NEW Dealer Lounge Open 

8:30 am – 3:00 pm

Wild Rose A/B (Downstairs)

A place where you can spread-out all those catalogs as you plot your inventory strategy for 2014. There's WiFi, too.

 **Day 3: Contests**

Grand Prize Drawings | Great American Hall | @ 2:45 pm

ATV Giveaway

Win one of 2 Polaris Phoenix 200 ATVs (\$3599 value)

Presented by: Gartland & Associates & Kinsey's

In cooperation with: Ol' Man Treestands, Field Logic, Limbsaver, TenPoint, Wicked Ridge, Victory Arrows, Covert Cameras, Camo/Fx, KTech, Nose Jammer, Feredyne, Hunter Safety Systems, Stick and Pick, October Mountain Products & BlackHeart Archery

Dealer must visit all cooperating booths & submit punch cards as entry.

One winner needs to be present to win; the other, not.

Montana Whitetails Hunt | Booth #213

Win a 7-day hunt with guaranteed tag with Montana Whitetails Inc. Hunt will take place Sept. – Nov. 2014 – more info can be found on their website, MontanaWhitetails.com (\$3500 value/no cash value)

Presented by: Montana Whitetails & Kinsey's

Dealers must submit entry at the Montana Whitetails booth prior to drawing.

You do not need to be present to win. Travel arrangements not included.

For a full list of Day 3 contests, please see last page



Hot Show 

10:00 am – 2:00 pm

Nigerian Room

Amazing savings on products that really drive your business.
(By appointment only)

Shooting Lanes Open 

10:00 am – 2:00 pm

Cocoa Ballroom (By the Bears' Den)

Shoot the latest bows from leading manufacturers.

Sponsored By: 

Major Prize Drawing 

2:45 pm – 3:00 pm

Great American Hall

Huge prize giveaway!

Great American Hall – Booths #102 – 711

138	3006 Outdoors	310	Day 6 Outdoors	408	Lanskey	305	SA Sports
710	5 Hour Energy	512	Deer Quest	605	Last Chance	302	Scott Archery
403	AES Optics	322	Delta/McKenzie	307	Leupold	522	Serius
502	Allen	318	Diamond	240	Leverage	104	Shrewd Precision
537	Alpine	417	Diamond	116	Limbsaver	505	SKB
524	Altus	306	Duel Game Calls	215	Limbsaver	507	SKB
327	Ameristep	513	Duke Wildlife Traps	403	Manzella	429	Slick Trick
211	AMS	711	Duracell	228	Martin	432	Sportsman's Outdoor Products
326	Apex Gear	320	Easton	431	Mission Archery	207	Spot Hogg
237	Archer Xtreme	324	Easton Outfitters	213	Montana Whitetails	236	Spypoint
124	Arrow Mfg	325	Evolved Habitats	421	Morrell	209	Stick and Pick
409	Arrow Precision	610	Excalibur Crossbows	603	Moultrie	511	Stokerized
411	ASAT	427	Extreme Archery	340	Mr. Heater	601	Sullivan
412	Atsko	120	Field Logic	426	Muck	112	Summit
336	Axcel	219	Field Logic	316	Muddy Outdoors	528	Sword
437	Axion	405	Fieldline	231	Muzzy	134	Tactical Archery Systems
323	BA Products	538	Fin-Finder Bowfishing	706	Neet	220	Ten Point
206	Badlands	321	Flextome	339	New Archery Products	708	Thermacell
319	Barnett	415	Flying Arrow Archery	227	Nocturnal	516	Tight Spot
238	Barronett Blinds	212	Freereign	203	Non Typical	311	Tinks
330	BCY	202	G5 Outdoors	223	Nose Jammer/Fairchase	309	Traditions
422	Bear	230	Game Face	434	NuFletch Archery	528	Treelimb
521	Bee Stinger	335	Game Plan Gear	532	October Mountain	420	Trophy Ridge
509	Big & J	132	Gateway Feathers	539	Outdoor Edge	239	Trophy Taker
607	Big Dog	433	Genesis	136	Outdoor Prostaff	334	Tru Ball
438	Big Game	519	Gold Tip	424	Primos	328	Tru Glo
701	Bigshot Targets	216	Gorilla Gear	235	Pacific Mtn. Farms	313	Under Armour
108	Black Gold	527	Grim Reaper	518	Paradox	522	Vaportrail
126	Black Widow Deer Lures	504	GSM	102	Parker Crossbows	224	Victory Archery
536	BlackHeart	533	Hawke Optics	709	Pine Ridge	609	Viper Archery
704	Bohning	525	HECS	406	Plano	703	Wasp
337	Buck Bomb	401	HHA Sports	416	Primos	321	Watson Airlock
128	Burt Coyote	428	Hooyman	515	Redfield	303	Webers Leather
410	Bushnell	707	Hot Shot	501	Rinehart Targets	530	White Knuckle Productions
218	Carbon Express	407	Hunt Comfort	419	Ripcord	222	Whitetail Institute
304	CBE	233	Hunter Safety System	314	Quaker Boy	607	Wicked Ridge
208	Cobra	402	Hunter Specialties	204	Quest	321	Wicked Tree Gear
604	Code Blue	435	Impact	225	Rage	201	Wildgame Innovations
531	Copper John	110	Import Merchandisers	301	Ramcat	530	Wildlife Research
324	Core 4 Element	430	Jim Fletcher	338	Realtree	332	Xfactor
520	Core Resources	535	Kishel's Quality	307	Redfield	214	Xforce Crossbows
226	Covert	535	Animal Scents	205	Rinehart Targets	433	Zebra
514	CR Archery	604	Knight and Hale	425	Stack On	901	Stack On
308	Creative Outdoors	232	KTech	312	Treestand Buddy	803	Treestand Buddy
508	Crosman	523	Kwikee Kviver	506	Venture Clothing	914	Venture Clothing
114	Croxton Outdoors	510	Lacrosse	331	Vital X Outfitters	907	Wicked Ridge
414	CVA	514	Lancaster Archery	503	Yo Buddy	902	Wicked Tree Gear

Aztec Room – Booths #801 – 915

814	Antler Insanity	913	Dead Ringer	813	HME Products	901	Stack On
801	Arctic Shield	909	EZ Eye	812	LOC Outdoors	803	Treestand Buddy
804	Arrowmat	807	Flameau	908	Millennium Treestands	914	Venture Clothing
904	Bowstix Bow Bi-Pod	805	Gibbs Archery Gear	906	Ol' Man Outdoors	907	Yo Buddy
810	Clean Shot Archery	915	HCO Outdoor Products	902	Princeton Tec	911	Wildgame Innovations
809	Conquest Scents	806	Heartland	903	Schaffer Performance Archery	802	Wildlife Research
811	Dead Down Wind	905	Hips Targets	903	Stack On	901	Stack On

Great Lobby – Booths #L01 – L10

L01	Archery Trade Association	L04	Kinsey's Rewards Card
L07	Ghostblind	L05	Lone Wolf
L03	GWS	L06	Pure Products

Subject to change without notice.

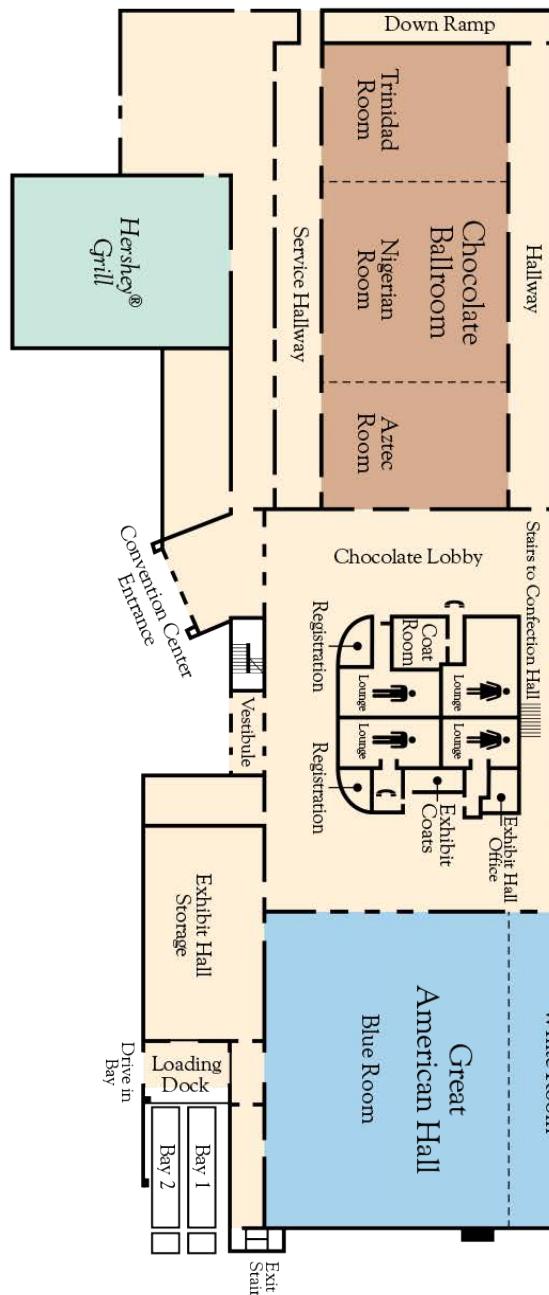
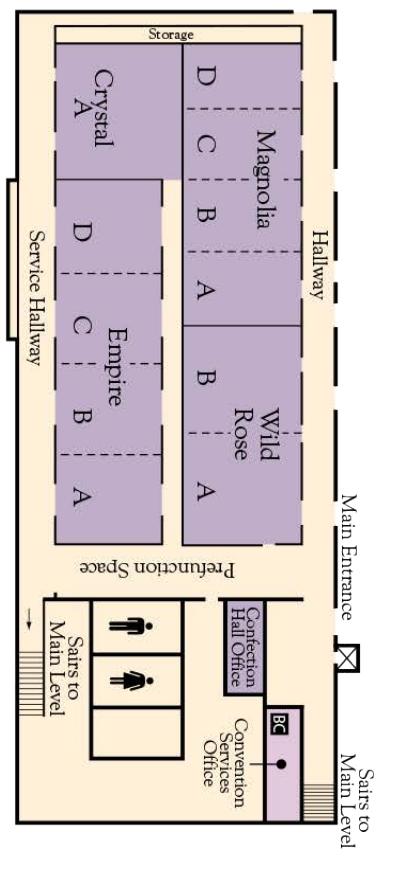
Chocolate Lobby – Booths #L14 – L52

L14	Kinsey's Inc.
L52	Spyderweb Targets
L51	X-Stands





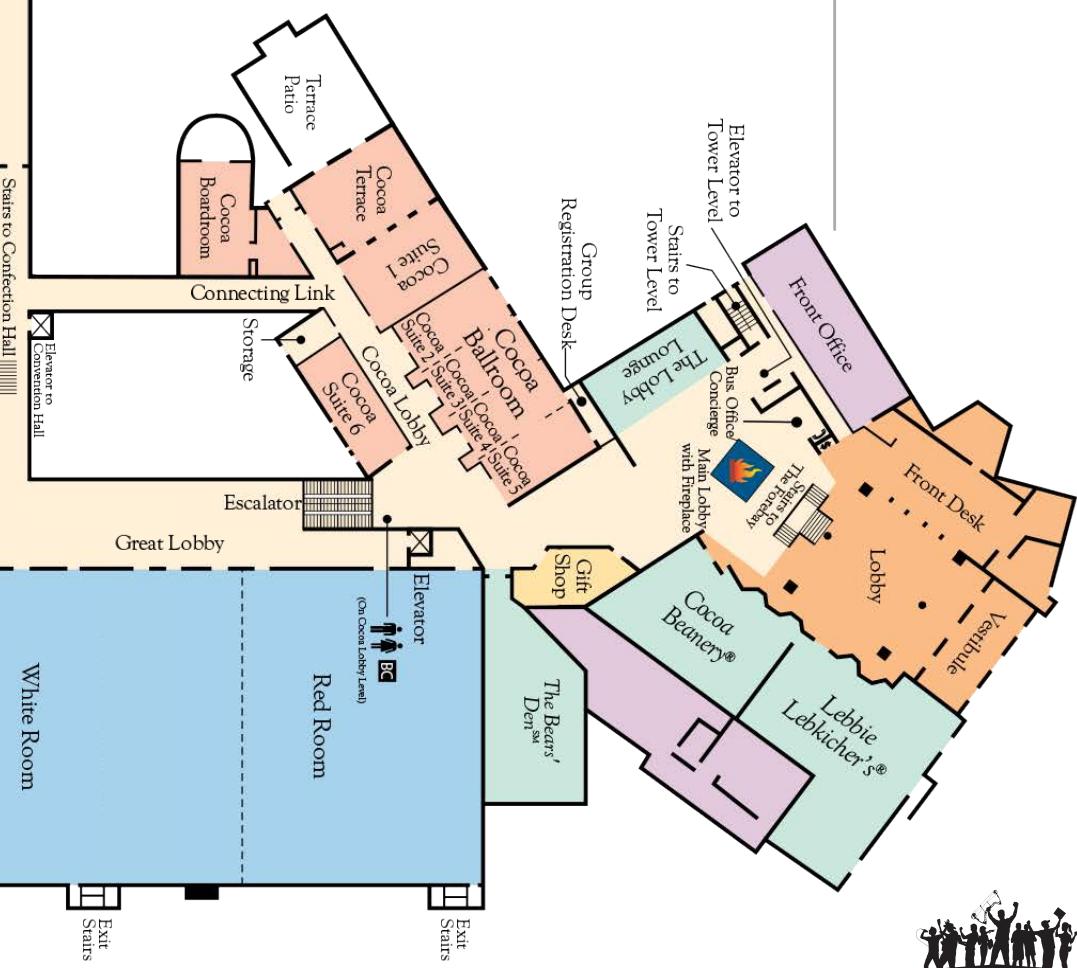
Confection Hall Level
(Downstairs)



Key

Great American Hall	Blue
Cocoa Ballroom	Light Blue
Chocolate Ballroom	Brown
Monarch Ballroom	Purple
Tower Suites	Pink
Offices	Light Purple
Restaurants	Teal
Prefunction Areas	Light Orange
Guest Registration and Lobby	Orange
Wall Dividers	Yellow

Main Level



Be Prepared

- Kinsey's can provide you with your previous year's sales report, so you can see what products you purchased & when you purchased them
- Utilize the *Show Playbook* to create a game plan of brands you need to visit

Program Your Orders

- Use your sales report to program orders throughout the year with show-special pricing (i.e. order 10 units now, 5 for August, 5 for September & 10 more for November – all at the KDS14 price)
- Programmed orders can be adjusted throughout the year

Understand the Deals

- Special Pricing
 - Prices below Gold Level
 - May be on an entire line of products or special-show "packages"
- Cash Back
 - On-the-spot cash just for placing an order
- Free Goods
 - In addition to special pricing, some brands will offer free goods when you place an order. Use them for inventory or as prizes for your in-store events

Maximize Show Specials

- Take advantage of these offers as they are the best deals of the year
- Use this special pricing to increase your margins
- Placing orders at the show will payoff throughout the year

Manufacturers may display products that are not stocked by Kinsey's. These items may be special ordered with an additional \$4.50 processing fee per manufacturer. These sales are final and may not be cancelled for any reason.

Questions?
Please see one of our
Kinsey's team members.

Enjoy the show!



Use this *Playbook* to assess & plan, so that you are sure to get the most out of your trip. Take a few minutes to look around your store & write down the brands whose products you sell most. By doing this, you'll have a game plan for when you enter the show that will help ensure that you're able to take advantage of the best deals of the year from all of your favorite brands. Here's an example:

Sporting Goods	Booth #
Kinsey's	100

Apparel/Footwear	Booth #

Arrows/Bolts	Booth #

Bows/Crossbows	Booth #

Broadheads	Booth #

Calls	Booth #

Fletching Supplies	Booth #

Releases	Booth #

Rests	Booth #

Scents/Sprays	Booth #

Sights	Booth #

Stabilizers	Booth #

Targets	Booth #

Treestands	Booth #

Good Luck Out There!



Shooting Lanes

Cocoa Ballroom (By the Bears' Den)

Saturday 10:00 am – 5:00 pm | **Sunday** 10:00 am – 2:00 pm

Closed Saturday for lunch 1:00 pm – 1:45 pm.

No one under the age of 18 will be permitted in the bow shooting area.



Manufacturer	Lane #
SA Sports	LN1
TenPoint/Wicked Ridge	LN2
Excalibur	LN3
Velocity Archery	LN4
Strothers Archery	LN5
Barnett	LN6
Martin	LN7
Quest	LN8
Xforce Crossbows	LN9
OMP/Fin-Finder	LN10

What's New

Dealer Lounge

Wild Rose A/B (Downstairs)

Saturday 9:00 am – 6:00 pm | **Sunday** 8:30 am – 3:00 pm

A place where you can spread-out all those catalogs as you plot your inventory strategy for 2014. There's WiFi, too.



Seminars

Brick-n-Mortar Retailing in an Ecommerce World

Wild Rose Room A (Downstairs)

Friday 5:15 pm – 6:00 pm

With: Jason Grantz, director of marketing for Kinsey's

Build a Business within Your Business

Wild Rose Room B (Downstairs)

Friday 5:15 pm – 6:00 pm

With: Jennifer Mazur, archery & bowhunting programs coordinator for the ATA



"There are a lot of great things happening at KDS this year. Among them, we've added 2 seminars that we think will be valuable for our dealer partners." — Rick Kinsey



February 21-23, 2014 at the Hershey Lodge and Convention Center in Hershey, PA

Grand Prize Drawings

Montana Whitetails Hunt



Great American Hall (Booth #213)

Sunday Drawing @ 2:45 pm

Presented by: Montana Whitetails & Kinsey's

Win a 7-day Trophy Whitetails Hunt in Southwest Montana with guaranteed tag from Montana Whitetails Inc! (\$3500 value/no cash value)

Hunt more than 20,000 acres of private property that holds some of the finest wildlife found in Montana. Hunt will take place Sept. – Nov. 2014.

All dealers attending KDS14 are eligible to win. Dealers must submit entry at the Montana Whitetails booth prior to drawing. You do not need to be present to win. Travel arrangements not included.

ATV Giveaway



Great American Hall

Sunday Drawing @ 2:45 pm

Presented by: Gartland & Associates & Kinsey's

In cooperation with: Ol' Man Treestands, Field Logic, Limbsaver, TenPoint, Wicked Ridge, Victory Arrows, Covert Cameras, Camo/Fx, KTech, Nose Jammer, Feredyne, Hunter Safety Systems, Stick and Pick, October Mountain Products & BlackHeart Archery

Win 1 of 2 Polaris Phoenix 200 ATVs! (\$3599 value — tax & tags included)

Take your punch card to the booths listed below & have it punched. Make a purchase at any or all of these booths to receive bonus punch card(s).

Manufacturer	Booth #	Manufacturer	Booth #	Manufacturer	Booth #
Ol' Man Treestands	906	Victory Arrows	224	Nose Jammer	223
Field Logic	120 & 219	Covert Cameras	226	Rage/Nockturnal/	225/227
Limbsaver	116 & 215	Camo/FX	230	Tru Fire/Muzzy	229/231
TenPoint/Wicked Ridge	220/222	KTech	232	Hunter Safety Systems	233
				Stick and Pick	236
				October Mountain Products	532
				BlackHeart Archery	536

Dealers must visit all cooperating booths & submit punch card(s) as entry. One winner needs to be present to win; the other, not.



p: 800.366.4269 | w: KinseysInc.com

Giveaways & Contests

Friday, February 21 / Day 1: Giveaways

X-Factor Outdoor Products | Booth #530

One pack of String Factors to the first 50 dealers by the booth
One package of String Factors per dealer.

Hot Shot | Booth #707

Watch a demonstration — get a free Accu-Peep peep sight
One peep sight per dealer; while supplies last.

HHA Sports | Booth #401 | Casino Night

HHA is distributing 500 decks of cards at Casino Night & throughout the weekend at their booth. 101 decks have prizes randomly inserted in them: \$500 cash (1), \$100 cash (5), HHA sights (25) & HHA hats (75).
Decks will be sealed & must be opened at the HHA Sports booth by an HHA representative. Prizes will be awarded at the booth & dealers do not have to write an order to participate. Limit 1 deck per dealership.



Giveaways & Contests

Sunday, February 23 / Day 3: Contests



Arctic Shield | Booth #801 | @ 12:00 pm

Win an Arctic Shield Suit — lightweight jacket, pants, boot insulators, cap & gloves (\$369.95 value)

Dealer receives 1 entry for every \$250 in Arctic Sheild purchases made at KDS14.

Paradox Products | Booth #518 | @ 12:30 pm

Win a PSE DNA Series compound bow (\$899.99 value)

Dealer must register in advance by visiting the Paradox Products booth.

Ramcat Broadheads | Booth #301 | @ 1:00 pm

Win a 3 pk. of Ramcat Broadheads — 6 chances to win (\$38.99 – \$39.99 value)

Dealer must register in advance by visiting the Ramcat Broadheads booth. Must be present to win.

Yo Buddy Archery Targets | Booth #802 | @ 1:30 pm

Win the Yo Buddy target of your choice (\$80 – \$180 value)

Must place a Yo Buddy order to be entered to win. Winner will select target of choice from booth display. Must be present to win.

Altus Brands | Booth #524 | @ 2:00 pm

Win a Sniper Seat 360 Shooting Chair (\$139.95 value)

Dealer must register in advance by visiting the Altus Brands booth. Must be present to win.

Martin Archery | Booth #228 | @ 2:30 pm

Win a Jaguar takedown bow (\$199.99 value)

Dealer must register in advance by visiting the Martin Archery booth. Must be present to win.

October Mountain Products | Booth #532 | @ 2:45 pm

Win a Smokey Mountain Hunter bow, No-Spill Quiver, Case & Bow Stringer Package (\$260 value)

Shoot an OMP recurve bow at the shooting lanes to receive entry ticket. Drop ticket off at OMP's booth. Must be present to win.

Grand Prize Drawings | Great American Hall | @ 2:45 pm

ATV Giveaway

Win 1 of 2 Polaris Phoenix 200 ATVs (\$3599 value)

Presented by: Gartland & Associates & Kinsey's

In cooperation with: Ol' Man Treestands, Field Logic, Limbsaver, TenPoint, Wicked Ridge, Victory Arrows, Covert Cameras, Camo/Fx, KTech, Nose Jammer, Feredyne, Hunter Safety Systems, Stick and Pick, October Mountain Products & BlackHeart Archery
Dealers must visit all cooperating booths & submit punch card(s) as entry. One winner needs to be present to win; the other, not.

Montana Whitetails Hunt | Booth #213

Win a 7-day Trohpy Whitetails Hunt in Southwest Montana with guaranteed tag from Montana Whitetails Inc. Hunt will take place Sept. – Nov. 2014 — more info can be found on their website, MontanaWhitetails.com (\$3500 value/no cash value)

Presented by: Montana Whitetails & Kinsey's

Dealers must submit entry at the Montana Whitetails booth prior to drawing.

You do not need to be present to win. Travel arrangements not included.

Saturday, February 22 / Day 2: Contests

Axion Archery | Booth #437 | @ 11:00 am

Win a black 6" Silencer Stabilizer — old style (\$79 value)

Dealers must register in advance at the Axion booth. Must be present to win.

Venture Heated Clothing | Booth #907 | @ 11:30 am

Win a Battery Heated Treestand Seat Cushion (\$170 value)

Dealers must register in advance by visiting the Venture booth. Must be present to win.

Yo Buddy Archery Targets | Booth #802 | @ 1:30 pm

Win the Yo Buddy target of your choice (\$80 – \$180 value)

Must place a Yo Buddy order to be entered to win. Winner will select target of choice from booth display. Must be present to win.

Martin Archery | Booth #228 | @ 2:30 pm

Win a Damon Howatt Sliver youth longbow (\$199.99 value)

Dealers must register in advance by visiting the Martin Archery booth. Must be present to win.

Sunday, February 23 / Day 3: Contests

Vital X Archery | Booth #911 | @ 10:00 am

Win a black 6" Silencer Stabilizer — old style (\$79 value)

Dealers must register in advance at the Vital X Archery booth. Must be present to win.

Axion Archery | Booth #437 | @ 10:30 am

Win a black 6" Silencer Stabilizer — old style (\$79 value)

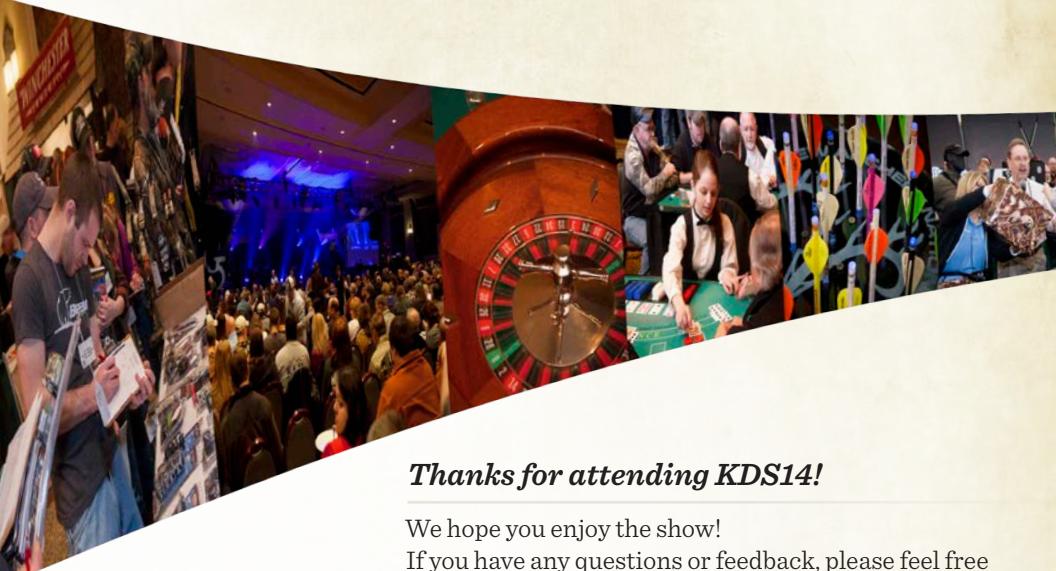
Dealers must register in advance at the Axion Archery booth. Must be present to win.

Croxtton Outdoors | Booth #114 | @ 11:30 am

Win a Buck Alert System and/or 1 case (12 pk.) of Bow Keepers (\$110 – \$120 value)

Watch a presentation, get an entry ticket; place an order, get 2 extra entry tickets. Must be present to win.





Thanks for attending KDS14!

We hope you enjoy the show!

If you have any questions or feedback, please feel free to let us know — your opinion matters to us.

Mark your calendars for next year:

KDS15 February 20 – 22, 2015

KINSEY'S | 1660 Steel Way Drive | Mount Joy, PA 17552
p: 800.366.4269 | f: 800.366.4126 | w: KinseysInc.com

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