



## CLUTCH™ SERIES BAGS

### *Details, details, details!*

It's the little things that make all the difference in a cycling bag. EVO Clutch™ series bags have all the details you'll need to carry your stuff wherever your ride takes you.

- Durable 600D nylon
- 3M® reflective piping
- Easy-grip zipper pulls
- Tough YKK zippers
- Easy-to-use mounting straps and clips
- Reflector/light mounts
- Internal and external pockets
- 1-Year warranty

Smart Cycling *Fun*



Saddle Bag | S, M, L  
721190



Adventure Bag  
721191



Saddle/Bar Bag  
721192



Bento Bag  
721193



Phone Bag  
721194



Double Phone Bag  
721195



Bar Bag  
721196



Frame Bag  
721197



Shopper Bag  
721198



Pannier Bag  
721199



HC1 Trunk Bag  
721200



HC2 Trunk Bag  
721201





## Clutch™ Saddle

Take a spare tube, tire levers, your keys, and some snacks with you. The bigger the bag, the more you can carry.

	SMALL	MEDIUM	LARGE
Dimensions	14 x 8 x 8cm	16 x 9 x 9.5cm	18 x 10.5 x 11.5cm
Volume	896cc	1,368cc	2,173cc
Part number	<a href="#">721190-01</a>	<a href="#">721190-02</a>	<a href="#">721190-03</a>
Wholesale	\$10.99	\$13.49	\$14.49
MSRP	\$21.99	\$26.99	\$28.99



### FEATURES

- Mesh key pocket
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

**1-YEAR WARRANTY**





## Clutch™ Adventure

The biggest saddle bag we make. It allows you to take everything with you except the kitchen sink.

Dimensions	57 x 16.5 x 14cm
Volume	13,167cc
Part number	<a href="#">721191-01</a>
Wholesale	\$25.99
MSRP	\$51.99



### FEATURES

- Roll-up Velcro and clip closure
- 2 external pockets
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY





## Clutch™ Saddle/Bar

Classic cylinder styling so you can keep your business up front or have a party on the back – you choose.

Dimensions	20 x 13 x 13cm
Volume	3,380cc
Part number	<a href="#">721192-01</a>
Wholesale	\$15.99
MSRP	\$31.99



### FEATURES

- Insulated
- Handlebar or saddle mounting
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



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CLUTCH™ SERIES  
BAGS



## Clutch™ Bento

Conveniently mounts behind the stem for zipper-free quick and easy access to your keys or some tasty snacks!

Dimensions	21 x 4 x 9.5cm
Volume	798cc
Part number	<a href="#">721193-01</a>
Wholesale	\$10.99
MSRP	\$21.99



### FEATURES

- Mesh key pocket
- SoftSeal™ zipper-free opening
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



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## Clutch™ Phone

Keep your phone at your finger tips so you can easily see who's calling. It lets you carry some essentials too.

Dimensions	19.5 x 10 x 9.5cm
Volume	1,852cc
Part number	<a href="#">721194-01</a>
Wholesale	\$19.99
MSRP	\$39.99



### FEATURES

- Top tube mount
- Fits most phones up to 3.25 x 6.25"
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



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## Clutch™ Double Phone

No more missed calls and plenty of room for some dog treats too!

Dimensions	16 x14 x 13cm
Volume	2,912cc
Part number	<a href="#">721195-01</a>
Wholesale	\$16.99
MSRP	\$33.99



### FEATURES

- Top tube mount
- Fits most phones up to 3.25 x 6.25"
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY





## Clutch™ Bar

Easy to mount and quick-release – take a jacket, a map, and some sunscreen wherever you go.

Dimensions	26 x 15 x 20cm
Volume	7,800cc
Part number	<a href="#">721197-01</a>
Wholesale	\$29.99
MSRP	\$59.99



### FEATURES

- Clear view map pocket
- Quick-release mounting bracket
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



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## Clutch™ Frame

Hauls more so you can explore more. It even has room for a hydration bladder!

Dimensions	43.5 x 5 x 14cm
Volume	3,045cc
Part number	<a href="#">721196-01</a>
Wholesale	\$22.99
MSRP	\$45.99



### FEATURES

- Expandable main compartment
- Water reservoir compatible
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY





## Clutch™ Shopper

Great for quick trips to pick up groceries or load it with towels and hit the beach!

Dimensions	32 x 20 x 29.5cm
Volume	18,880cc
Part number	<a href="#">721198-01</a>
Wholesale	\$26.99
MSRP	\$53.99



### FEATURES

- Cinch closure top increases capacity
- Easy on/off clip design
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY





## Clutch™ Pannier

The pannier is like an overnight bag for your bike. It can hold everything from clothes to a toothbrush, and a sandwich too.

Dimensions	31 x 14 x 34cm
Volume	14,756cc
Part number	<a href="#">721199-01</a>
Wholesale	\$49.99
MSRP	\$99.99



### FEATURES

- Cinch closure top increases capacity
- Easy on/off clip design
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY





## Clutch™ HC1 Trunk

Easy to mount and remove. Pack it with a pump, a camera, and some snacks.

Dimensions	30 x 17 x 17cm
Volume	8,670cc
Part number	<a href="#">721200-01</a>
Wholesale	\$30.99
MSRP	\$61.99



### FEATURES

- Sleek insulated design
- Side and top pockets
- Durable 600D Nylon
- 3M® Reflective Piping
- Water resistant

### 1-YEAR WARRANTY





## Clutch™ HC2 Trunk

Take it all with you – a jacket, some tools, and anything else you need. It carries an extra bottle too.

Dimensions	34 x 14 x 17cm
Volume	8,092cc
Part number	<a href="#">721201-01</a>
Wholesale	\$25.99
MSRP	\$51.99



### FEATURES

- Large insulated main compartment
- Bungy strap cargo net
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



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CLUTCH™ SERIES BAGS | COMPETITOR MATRIX

\* SIMILAR MODEL

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	Clutch™ Saddle Bag, S		Clutch™ Saddle Bag, M		Clutch™ Saddle Bag, L		Clutch™ Adventure Bag		Clutch™ Saddle/Bar Bag		Clutch™ Bento Bag		Clutch™ Phone Bag		Clutch™ Double Phone Bag		Clutch™ Bar Bag		Clutch™ Frame Bag		Clutch™ Shopper Bag		Clutch™ Pannier Bag		Clutch™ HC1 Trunk Bag		Clutch™ HC2 Trunk Bag			
	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP		
	\$10.99	\$21.99	\$13.49	\$26.99	\$14.49	\$28.99	\$25.99	\$51.99	\$15.99	\$31.99	\$10.99	\$21.99	\$19.99	\$39.99	\$16.99	\$33.99	\$29.99	\$59.99	\$22.99	\$45.99	\$26.99	\$53.99	\$49.99	\$99.99	\$30.99	\$61.99	\$25.99	\$51.99		
SUNLITE																														
	Gator Gripper Seat Bag (M 70 ci)*		Gator Gripper Seat Bag (L 105 ci)*						Handlebar Roll *		Top Tube Bento		Stem Mount Phone Bag				Handlebar Map Bag		Long Haul*		Grocery Getter Pannier		Traveler Pannier Bag		RackPack Medium		Utili-T Trackbag*			
	WHSL	MSRP	WHSL	MSRP					WHSL	MSRP	WHSL	MSRP	WHSL	MSRP			WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP		
	\$9.49	\$18.99	\$9.99	\$19.99					\$8.99	\$17.99	\$10.99	\$21.99	\$13.99	\$27.99			\$26.99	\$53.99	\$14.29	\$31.49	\$25.99	\$51.99	\$55.99	\$111.99	\$29.99	\$59.99	\$25.99	\$51.99		
axiom™ PERFORMANCE GEAR																														
	Seymour Oceanweave, S		Seymour Oceanweave, M		Seymour Oceanweave, L						Smartbox Fondo *				Smartbag Touch Fondo*		DLX Bar						Hunter DLX Shopping Pannier*		Seymour Oceanweave Pannier		Cartier*		Seymour Oceanweave*	
	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP					WHSL	MSRP			WHSL	MSRP	WHSL	MSRP					WHSL	MSRP	WHSL	MSRP	WHSL	MSRP	WHSL	MSRP
	\$13.25	\$26.49	\$13.99	\$27.99	\$15.29	\$30.59					\$13.99	\$27.99			\$13.49	\$25.99	\$44.89	\$89.79					\$34.29	\$64.99	\$55.99	\$111.99	\$34.49	\$64.99	\$25.39	\$50.79





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BAGS

Smart  
Cycling  
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## COMPETITOR ENGAGEMENT



Axiom has a large assortment of feature-rich bags for all types of riders. Their bags are design and appearance driven with over 53 different options. They offer color options that have an established identity across a familial line. Their products are guaranteed against defects for life.

### HOW TO BEAT THEM

**Utilize the value strategy:** EVO has equal quality and comparable features at a better price. Our use of the PickRight™ packaging system will help generate gross sales by building consumer confidence.

**SUNLITE**

Sunlite has been a PLB of J&B Importers for many years. The ease of access to their products has made them appeal to dealers. Their bags have more features and details than EVO at lower pricing.

### HOW TO BEAT THEM

**Utilize the feature strategy:** Having a higher quality product with more features at a similar price. Our new PickRight™ packaging system will show the of value of our products and generate gross sales by building consumer confidence.

## Why EVO?

### THE RIGHT VENDOR

Choosing the right Taiwan-based bag manufacturer is key to the improvements in the EVO bag line. Producing bags for many top brands, EVO has the right partner with the right experience. From strap lengths to reflective materials, zipper pulls to fabrics – they're bags done right.

### THE RIGHT SELECTION

Everything a dealer needs – nothing they don't. The tight, well curated selection of bags is designed to lead the customer to exactly what they need – leaving the noise of too many SKUs behind.

### THE RIGHT SPECIFICATIONS

600D Cordura®, 3M® reflective piping, right-length straps, easy-pull zippers and the right number of pockets. Pound for pound, EVO bags stack-up well and beat most entry- to mid-level bags on the market today.

### THE RIGHT PRICES

Competitively priced to compete and win! Great value for the dollar.