



## CLUTCH™ SERIES BAGS

*Details, details, details!*

It's the little things that make all the difference in a cycling bag. EVO Clutch™ series bags have all the details you'll need to carry your stuff wherever your ride takes you.

- Durable 600D nylon
- 3M® reflective piping
- Easy-grip zipper pulls
- Tough YKK zippers
- Easy-to-use mounting straps and clips
- Reflector/light mounts
- Internal and external pockets
- 1-Year warranty

Smart Cycling 





CLUTCH™ SERIES  
BAGS



## Clutch™ Saddle

Take a spare tube, tire levers, your keys, and some snacks with you. The bigger the bag, the more you can carry.

	SMALL	MEDIUM	LARGE
Dimensions	14 x 8 x 8cm	16 x 9 x 9.5cm	18 x 10.5 x 11.5cm
Volume	896cc	1,368cc	2,173cc
Part number	<a href="#">721190-01</a>	<a href="#">721190-02</a>	<a href="#">721190-03</a>
Wholesale	\$10.99	\$13.49	\$14.49
MSRP	\$21.99	\$26.99	\$28.99



### FEATURES

- Mesh key pocket
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ Adventure

The biggest saddle bag we make. It allows you to take everything with you except the kitchen sink.

Dimensions 57 x 16.5 x 14cm

Volume 13,167cc

Part number [721191-01](#)

Wholesale \$25.99

MSRP \$51.99



### FEATURES

- Roll-up Velcro and clip closure
- 2 external pockets
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ Saddle/Bar

Classic cylinder styling so you can keep your business up front or have a party on the back – you choose.

Dimensions	20 x 13 x 13cm
Volume	3,380cc
Part number	<a href="#">721192-01</a>
Wholesale	\$15.99
MSRP	\$31.99



### FEATURES

- Insulated
- Handlebar or saddle mounting
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY



evo®

CLUTCH™ SERIES  
BAGS



## Clutch™ Bento

Conveniently mounts behind the stem for zipper-free quick and easy access to your keys or some tasty snacks!

Dimensions 21 x 4 x 9.5cm

Volume 798cc

Part number [721193-01](#)

Wholesale \$10.99

MSRP \$21.99



### FEATURES

- Mesh key pocket
- SoftSeal™ zipper-free opening
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY

evo®

CLUTCH™ SERIES  
BAGS



## Clutch™ Phone

Keep your phone at your finger tips so you can easily see who's calling. It lets you carry some essentials too.

Dimensions	19.5 x 10 x 9.5cm
Volume	1,852cc
Part number	<a href="#">721194-01</a>
Wholesale	\$19.99
MSRP	\$39.99



### FEATURES

- Top tube mount
- Fits most phones up to 3.25 x 6.25"
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY

evo®

CLUTCH™ SERIES  
BAGS



## Clutch™ Double Phone

No more missed calls and plenty of room for some dog treats too!

Dimensions	16 x14 x 13cm
Volume	2,912cc
Part number	<a href="#">721195-01</a>
Wholesale	\$16.99
MSRP	\$33.99



### FEATURES

- Top tube mount
- Fits most phones up to 3.25 x 6.25"
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ Bar

Easy to mount and quick-release – take a jacket, a map, and some sunscreen wherever you go.

Dimensions	26 x 15 x 20cm
Volume	7,800cc
Part number	<a href="#">721197-01</a>
Wholesale	\$29.99
MSRP	\$59.99

1-YEAR WARRANTY



### FEATURES

- Clear view map pocket
- Quick-release mounting bracket
- Durable 600D nylon
- 3M® reflective piping
- Water resistant



CLUTCH™ SERIES  
BAGS



## Clutch™ Frame

Hauls more so you can explore more. It even has room for a hydration bladder!

Dimensions 43.5 x 5 x 14cm

Volume 3,045cc

Part number [721196-01](#)

Wholesale \$22.99

MSRP \$45.99



### FEATURES

- Expandable main compartment
- Water reservoir compatible
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ Shopper

Great for quick trips to pick up groceries or load it with towels and hit the beach!

Dimensions 32 x 20 x 29.5cm

Volume 18,880cc

Part number [721198-01](#)

Wholesale \$26.99

MSRP \$53.99



### FEATURES

- Cinch closure top increases capacity
- Easy on/off clip design
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ Pannier

The pannier is like an overnight bag for your bike. It can hold everything from clothes to a toothbrush, and a sandwich too.

Dimensions 31 x 14 x 34cm

Volume 14,756cc

Part number [721199-01](#)

Wholesale \$49.99

MSRP \$99.99



### FEATURES

- Cinch closure top increases capacity
- Easy on/off clip design
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ HC1 Trunk

Easy to mount and remove. Pack it with a pump, a camera, and some snacks.

Dimensions 30 x 17 x 17cm

Volume 8,670cc

Part number [721200-01](#)

Wholesale \$30.99

MSRP \$61.99



### FEATURES

- Sleek insulated design
- Side and top pockets
- Durable 600D Nylon
- 3M® Reflective Piping
- Water resistant

1-YEAR WARRANTY



CLUTCH™ SERIES  
BAGS



## Clutch™ HC2 Trunk

Take it all with you – a jacket, some tools, and anything else you need. It carries an extra bottle too.

Dimensions	34 x 14 x 17cm
Volume	8,092cc
Part number	<a href="#">721201-01</a>
Wholesale	\$25.99
MSRP	\$51.99



### FEATURES

- Large insulated main compartment
- Bungee strap cargo net
- Durable 600D nylon
- 3M® reflective piping
- Water resistant

### 1-YEAR WARRANTY



# CLUTCH™ SERIES BAGS | COMPETITOR MATRIX

\* SIMILAR MODEL

evo	              																										
	Clutch™ Saddle Bag, S	Clutch™ Saddle Bag, M	Clutch™ Saddle Bag, L	Clutch™ Adventure Bag	Clutch™ Saddle/Bar Bag	Clutch™ Bento Bag	Clutch™ Phone Bag	Clutch™ Double Phone Bag	Clutch™ Bar Bag	Clutch™ Frame Bag	Clutch™ Shopper Bag	Clutch™ Pannier Bag	Clutch™ HC1 Trunk Bag	Clutch™ HC2 Trunk Bag													
	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR												
	\$10.99	\$21.99	\$13.49	\$26.99	\$14.49	\$28.99	\$25.99	\$51.99	\$15.99	\$31.99	\$10.99	\$21.99	\$19.99	\$39.99	\$16.99	\$33.99	\$29.99	\$59.99	\$22.99	\$45.99	\$26.99	\$53.99	\$49.99	\$99.99	\$30.99	\$61.99	\$25.99
sunlite	             																										
	Gator Gripper Seat Bag (M 70 ci)*	Gator Gripper Seat Bag (L 105 ci)*	Handlebar Roll *	Top Tube Bento	Stem Mount Phone Bag	Handlebar Map Bag	Long Haul*	Grocery Getter Pannier	Traveler Pannier Bag	RackPack Medium	Utili-T Trackbag*																
	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR																
	\$9.49	\$18.99	\$9.99	\$19.99	\$8.99	\$17.99	\$10.99	\$21.99	\$13.99	\$27.99	\$26.99	\$53.99	\$14.29	\$31.49	\$25.99	\$51.99	\$55.99	\$111.99	\$29.99	\$59.99	\$25.99	\$51.99					
axiom	              																										
	Seymour Oceanweave, S	Seymour Oceanweave, M	Seymour Oceanweave, L	Smartbox Fondo *	Smartbag Touch Fondo*	DLX Bar	Hunter DLX Shopping Pannier*	Seymour Oceanweave Pannier	Cartier*	Seymour Oceanweave*																	
	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR	MSRP	WHSR																
	\$13.25	\$26.49	\$13.99	\$27.99	\$15.29	\$30.59	\$13.99	\$27.99	\$13.49	\$25.99	\$44.89	\$89.79	\$34.29	\$64.99	\$55.99	\$111.99	\$34.49	\$64.99	\$25.39	\$50.79							



CLUTCH™ SERIES  
BAGS

Smart  
Cycling  
Fun



## COMPETITOR ENGAGEMENT



Axiom has a large assortment of feature-rich bags for all types of riders. Their bags are design and appearance driven with over 53 different options. They offer color options that have an established identity across a familial line. Their products are guaranteed against defects for life.

### HOW TO BEAT THEM

**Utilize the value strategy:** EVO has equal quality and comparable features at a better price. Our use of the PickRight™ packaging system will help generate gross sales by building consumer confidence.



Sunlite has been a PLB of J&B Importers for many years. The ease of access to their products has made them appeal to dealers. Their bags have more features and details than EVO at lower pricing.

### HOW TO BEAT THEM

**Utilize the feature strategy:** Having a higher quality product with more features at a similar price. Our new PickRight™ packaging system will show the value of our products and generate gross sales by building consumer confidence.

## Why EVO?

### THE RIGHT VENDOR

Choosing the right Taiwan-based bag manufacturer is key to the improvements in the EVO bag line. Producing bags for many top brands, EVO has the right partner with the right experience. From strap lengths to reflective materials, zipper pulls to fabrics – they're bags done right.

### THE RIGHT SELECTION

Everything a dealer needs – nothing they don't. The tight, well curated selection of bags is designed to lead the customer to exactly what they need – leaving the noise of too many SKUs behind.

### THE RIGHT SPECIFICATIONS

600D Cordura®, 3M® reflective piping, right-length straps, easy-pull zippers and the right number of pockets. Pound for pound, EVO bags stack-up well and beat most entry- to mid-level bags on the market today.

### THE RIGHT PRICES

Competitively priced to compete and win! Great value for the dollar.