



Whatever it's called – we cushion it.

Megasoft is back in the saddle again with a line of feature rich, high-value saddles and saddle covers that offer the perfect blend of support and ooh la la comfort.

With men's and women's specific saddles for Sport, Recreational, Recreational+ and a unisex Cruiser saddle, it's a well-curated line backed by a **90-day comfort guarantee**—that's an easy story to sell.

## HOW TO CHOOSE YOUR SADDLE

### IDENTIFY YOUR RIDING STYLE



#### SPORT

A more athletic position for active riding.



#### RECREATIONAL

Inclined position for recreational riders.



#### CRUISER

Relaxed position for short and occasional rides.

### SELECT SADDLE ACCORDING TO YOUR ANATOMY



#### MEN

Longer nose with side curves.



#### WOMEN

Slightly wider and shorter.



#### UNISEX

Comfortable shape suitable for everyone.



**SPORT**  
SERIES



**Sport Gel Saddle**

550951-01 Men's  
550951-02 Women's



**Sport Gel Cover**

550955-01



**RECREATIONAL**  
SERIES



**Recreational Gel Saddle**

550952-01 Men's  
550952-02 Women's



**Recreational Gel Cover**

550956-01



**RECREATIONAL+**  
SERIES



**Recreational+ Gel Saddle**

550953-01 Men's  
550953-02 Women's



**Recreational+ Gel Cover**

550957-01



**CRUISER**  
SERIES



**Cruiser Gel Saddle**

550954-01 Unisex



**Cruiser Gel Cover**

550958-01





# SPORT SERIES SADDLE

Built for sporty bikes like fitness hybrids, endurance road and mountain bikes.



**Sport Gel Saddle**  
550951-01 Men's, 285 x 135mm, 291g  
550951-02 Women's, 274 x 137mm, 279g  
WHSL \$16.99 MSRP \$33.99



MTB



ROAD



CITY

**ComfortRide™ Gel Padding**  
Soft, yet supportive, gel provides the maximum in all-day comfort

**SmoothRide™ ArcTech Suspension**  
A unique connection between the base and rails provides enhanced flexibility and comfort

**BaseCut™ Relief Zone**  
Optimally positioned, the saddle base features a cutout to relieve pressure

**DD2™ Zoned Flexible Base**  
Dual-density base technology creates optimally placed soft spots, making the saddle more compliant



**Lightweight Chromoly Rails**

**90 DAY COMFORT GUARANTEE**  
If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.

 **RECREATIONAL SERIES** SADDLE

More gel for more comfort on recreation style hybrid, mountain and comfort bikes.





**Recreational Gel Saddle**

550952-01 Men's, 282 x 188mm, 510g

550952-02 Women's, 270 x 213mm, 555g

WHSL \$14.99   MSRP \$29.99



MTB



ROAD



CITY

**ComfortRide™ Gel Padding**

Soft, yet supportive, gel provides the maximum in all-day comfort

**SmoothRide™ ArcTech Suspension**

A unique connection between the base and rails provides enhanced flexibility and comfort

**Alveolate™ Relief Zone**

Optimally positioned, the saddle features a cutout to relieve pressure

**DD2™ Zoned Flexible Base**

Dual-density base technology creates optimally placed soft spots, making the saddle more compliant

**Lightweight Chromoly Rails**



**90 DAY COMFORT GUARANTEE**

If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.

 **RECREATIONAL+ SERIES SADDLE**

Even more gel strategically placed under the sit bones and combined with rubber suspension bumpers to offer maximum comfort on path and comfort style bikes.



  **Recreational+ Gel Saddle**  
550953-01 Men's, 282 x 188mm, 510g  
550953-02 Women's, 270 x 213mm, 555g  
WHSL \$20.99 MSRP \$41.99



PATH

**ComfortRide™ Gel Padding**

Soft, yet supportive, gel provides the maximum in all-day comfort

**SmoothRide™ ArcTech Suspension**

A unique connection between the base and rails provides enhanced flexibility and comfort

**Alveolate™ Relief Zone**

Optimally positioned, the saddle features a cutout to relieve pressure

**Steel Rails**

**90 DAY COMFORT GUARANTEE**

If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.



# CRUISER SERIES SADDLE

Like sitting on a super-comfortable couch—need we say more?  
Best used with cruiser and comfort style bikes.



**Cruiser Gel Saddle**  
550954-01 Unisex, 260 x 218mm, 710g  
WHSL \$24.99 MSRP \$49.99



PATH

**ComfortRide™ Gel Padding**  
Soft, yet supportive, gel provides the maximum in all-day comfort

**SmoothRide™ ArcTech Suspension**  
A unique connection between the base and rails provides enhanced flexibility and comfort





**Steel Rails**

**90 DAY COMFORT GUARANTEE**  
If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.



# SADDLE COVERS



- **Sport Gel Saddle Cover**  
550955-01 Unisex, 249 to 274 x 140 to 165mm  
WHSL \$9.99 MSRP \$19.99
- **Recreational Gel Saddle Cover**  
550956-01 Unisex, 254 to 280 x 178 to 203mm  
WHSL \$10.99 MSRP \$21.99
- **Recreational+ Gel Saddle Cover**  
550957-01 Unisex, 229 to 245 x 216 to 241mm  
WHSL \$11.99 MSRP \$23.99
- **Cruiser Gel Saddle Cover**  
550958-01 Unisex, 229 to 245 x 216 to 241mm  
WHSL \$11.99 MSRP \$23.99



MTB



ROAD



CITY



PATH

ComfortRide™ Gel Padding

4-Way Stretch Breathable Cover

Anatomically designed for pressure relief

GripRight™ Non-Slip System

Drawstring Closure

# Why Megasoft?

## THE RIGHT PARTNER

A seasoned team of product management and marketing professionals work tirelessly behind the scenes. They use their personal bike shop experiences to develop and deliver the right products with the right features for today’s marketplace.

## THE RIGHT SELECTION


Everything your shop needs and nothing it doesn’t. This tight, well-curated line of saddles is designed to lead customers to exactly what they need while leaving the noise of too many SKUs behind.

## THE RIGHT PRICES

Right-priced and feature-rich to overcome objections. Megasoft offers a tremendous value for the dollar.


# PickRight™

A series of descriptive icons, product names and "use" defining prompts working together to guide customer conversations—empowering staff to quickly help customers find the right products for their ride/bike.




MTB

Off-road-style bicycles with low tire pressure




ROAD

Road racing style bicycles with high-pressure tires



CITY

Hybrid and upright riding commuting-style bicycles




PATH

Slow-rolling comfort path style bicycles with wider tires

# MERCHANDISING

Simple, small POP designed to help guide customer conversations.


**FREE** with purchase of Megasoft saddles




**HOW TO CHOOSE YOUR SADDLE**

1


IDENTIFY YOUR RIDING STYLE



**SPORT**  
A more athletic position for active riding




**RECREATIONAL**  
Inclined position for recreational riders




**CRUISER**  
Relaxed position for short or occasional rides

2


SELECT A SADDLE ACCORDING TO YOUR ANATOMY



**MEN**  
Longer nose with side curves



**WOMEN**  
Slightly wider and shorter



**UNISEX**  
Comfortable shape suitable for everyone

megasoft.bike

Slat, Grid and Pegboard hooks included

**Wall Display\***  
961728-01    Dimensions: 11 x 8,5 inches

*\*Limit 1 per location*

PREVIOUS

HOME

Megasoft.bike

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