



Whatever it's called – we cushion it.

Megasoft is back in the saddle again with a line of feature rich, high-value saddles and saddle covers that offer the perfect blend of support and ooh la la comfort.

With men's and women's specific saddles for Sport, Recreational, Recreational+ and a unisex Cruiser saddle, it's a well-curated line backed by a **90-day comfort guarantee**—that's an easy story to sell.

HOW TO CHOOSE YOUR SADDLE

IDENTIFY YOUR RIDING STYLE



SPORT

A more athletic position for active riding.



RECREATIONAL

Inclined position for recreational riders.



CRUISER

Relaxed position for short and occasional rides.

SELECT SADDLE ACCORDING TO YOUR ANATOMY



MEN

Longer nose with side curves.



WOMEN

Slightly wider and shorter.



UNISEX

Comfortable shape suitable for everyone.



SPORT
SERIES



Sport Gel Saddle
550951-01 Men's
550951-02 Women's

Sport Gel Cover
550955-01



RECREATIONAL
SERIES



Recreational Gel Saddle
550952-01 Men's
550952-02 Women's

Recreational Gel Cover
550956-01



RECREATIONAL+
SERIES



Recreational+ Gel Saddle
550953-01 Men's
550953-02 Women's

Recreational+ Gel Cover
550957-01



CRUISER
SERIES



Cruiser Gel Saddle
550954-01 Unisex

Cruiser Gel Cover
550958-01



megasoft®

SPORT SERIES SADDLE

Built for sporty bikes like fitness hybrids, endurance road and mountain bikes.



Sport Gel Saddle

[550951-01](#) Men's, 285 x 135mm, 291g

[550951-02](#) Women's, 274 x 137mm, 279g

WHSR \$16.99 MSRP \$33.99



MTB



ROAD



CITY

ComfortRide™ Gel Padding

Soft, yet supportive, gel provides the maximum in all-day comfort

SmoothRide™ ArcTech Suspension

A unique connection between the base and rails provides enhanced flexibility and comfort

BaseCut™ Relief Zone

Optimally positioned, the saddle base features a cutout to relieve pressure

DD2™ Zoned Flexible Base

Dual-density base technology creates optimally placed soft spots, making the saddle more compliant

Lightweight Chromoly Rails

90 DAY COMFORT GUARANTEE

If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.



RECREATIONAL SERIES SADDLE

More gel for more comfort on recreation style hybrid, mountain and comfort bikes.



Recreational Gel Saddle

550952-01 Men's, 282 x 188mm, 510g

550952-02 Women's, 270 x 213mm, 555g

WHSR \$14.99 MSRP \$29.99



MTB



ROAD



CITY

ComfortRide™ Gel Padding

Soft, yet supportive, gel provides the maximum in all-day comfort

SmoothRide™ ArcTech Suspension

A unique connection between the base and rails provides enhanced flexibility and comfort

Alveolate™ Relief Zone

Optimally positioned, the saddle features a cutout to relieve pressure

DD2™ Zoned Flexible Base

Dual-density base technology creates optimally placed soft spots, making the saddle more compliant

Lightweight Chromoly Rails

90 DAY COMFORT GUARANTEE

If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.



RECREATIONAL+ SERIES SADDLE

Even more gel strategically placed under the sit bones and combined with rubber suspension bumpers to offer maximum comfort on path and comfort style bikes.



Recreational+ Gel Saddle

550953-01 Men's, 282 x 188mm, 510g

550953-02 Women's, 270 x 213mm, 555g

WHSR \$20.99 MSRP \$41.99



PATH

ComfortRide™ Gel Padding

Soft, yet supportive, gel provides the maximum in all-day comfort

SmoothRide™ ArcTech Suspension

A unique connection between the base and rails provides enhanced flexibility and comfort

Alveolate™ Relief Zone

Optimally positioned, the saddle features a cutout to relieve pressure

Steel Rails

90 DAY COMFORT GUARANTEE

If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.



CRUISER SERIES SADDLE

Like sitting on a super-comfortable couch—need we say more?
Best used with cruiser and comfort style bikes.



Cruiser Gel Saddle

550954-01 Unisex, 260 x 218mm, 710g
WHSI \$24.99 MSRP \$49.99



PATH

ComfortRide™ Gel Padding

Soft, yet supportive, gel provides the maximum in all-day comfort

SmoothRide™ ArcTech Suspension

A unique connection between the base and rails provides enhanced flexibility and comfort

Steel Rails

90 DAY COMFORT GUARANTEE

If for any reason your customer is not satisfied with their MegaSoft purchase, take it back—we have you covered.



SADDLE COVERS



Sport Gel Saddle Cover

550955-01 Unisex, 249 to 274 x 140 to 165mm

WHSR \$9.99 MSRP \$19.99

Recreational Gel Saddle Cover

550956-01 Unisex, 254 to 280 x 178 to 203mm

WHSR \$10.99 MSRP \$21.99

Recreational+ Gel Saddle Cover

550957-01 Unisex, 229 to 245 x 216 to 241mm

WHSR \$11.99 MSRP \$23.99

Cruiser Gel Saddle Cover

550958-01 Unisex, 229 to 245 x 216 to 241mm

WHSR \$11.99 MSRP \$23.99



MTB



ROAD



CITY



PATH

ComfortRide™ Gel Padding

4-Way Stretch Breathable Cover

Anatomically designed for pressure relief

GripRight™ Non-Slip System

Drawstring Closure

Why Megasoft?

THE RIGHT PARTNER

A seasoned team of product management and marketing professionals work tirelessly behind the scenes. They use their personal bike shop experiences to develop and deliver the right products with the right features for today's marketplace.

THE RIGHT SELECTION

Everything your shop needs and nothing it doesn't. This tight, well-curated line of saddles is designed to lead customers to exactly what they need while leaving the noise of too many SKUs behind.

THE RIGHT PRICES

Right-priced and feature-rich to overcome objections. Megasoft offers a tremendous value for the dollar.

PickRight™

A series of descriptive icons, product names and "use" defining prompts working together to guide customer conversations—empowering staff to quickly help customers find the right products for their ride/bike.



MTB

Off-road-style bicycles with low tire pressure



ROAD

Road racing style bicycles with high-pressure tires



CITY

Hybrid and upright riding commuting-style bicycles



PATH

Slow-rolling comfort path style bicycles with wider tires

MERCHANDISING

Simple, small POP designed to help guide customer conversations.

FREE with purchase of Megasoft saddles

megasoft®
an *evo* brand

HOW TO CHOOSE
YOUR SADDLE

1 IDENTIFY YOUR RIDING STYLE



SPORT

A more athletic position for active riding



RECREATIONAL

Inclined position for recreational riders



CRUISER

Relaxed position for short or occasional rides

2 SELECT A SADDLE ACCORDING TO YOUR ANATOMY



MEN

Longer nose with side curves



WOMEN

Slightly wider and shorter



UNISEX

Comfortable shape suitable for everyone

megasoft.bike

Slat, Grid and Pegboard
hooks included

Wall Display*

961728-01 Dimensions: 11 x 8,5 inches

*Limit 1 per location