

—EST.—

**KINSEY'S**<sup>TM</sup>


—1952—











*“The examples Vernon Kinsey, my grandfather, lived every day endure in our business to this day — they carry us forward. When life challenged him, leaving him paralyzed below the waist, he turned his passion for archery into a profession. He persevered, built a successful business, treated everyone with respect and never let challenges hold him back.” — Sherri Kinsey Gorman*















A sporting heritage is worth preserving; it's worth fighting for in every family. The values passed from one generation to the next builds heritage — one where stories must be told again and again. In this digital age of cellphones and video games, it's becoming harder and harder to keep family hunting traditions alive. We say, grab a bow and get outside.

**Heritage Matters**











We're in the business of promoting and preserving heritage — one rich with sporting tradition, family and valuable life lessons. We live to get outside, to hunt, to hit the center of the target and to help you fulfill your passion for the outdoors. These are just a few reasons why we stock the latest memory-making, passion-fulfilling outdoor products. But, our commitment runs much deeper.

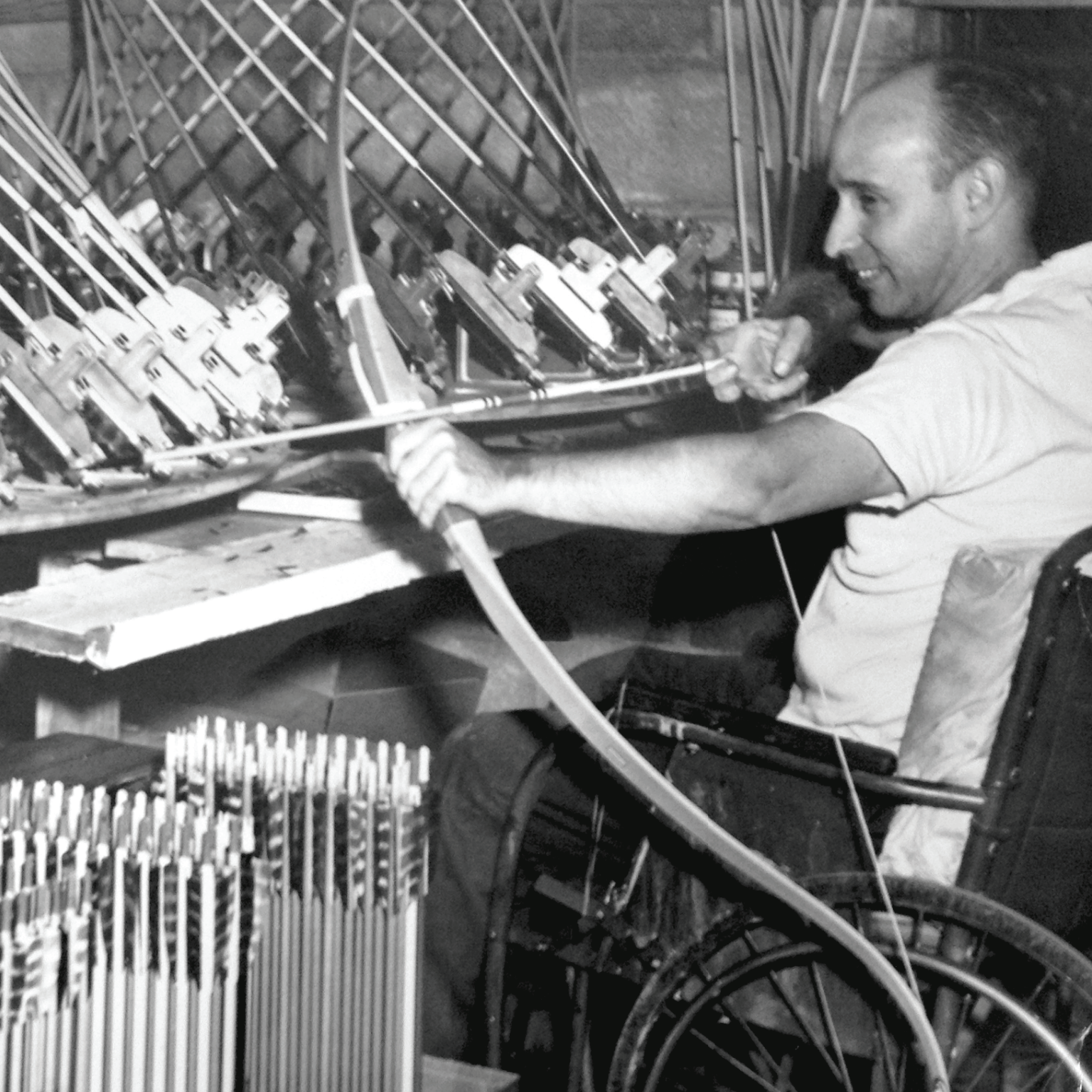
**Heritage Matters**











It all started with an arrow in 1949...

For four generations, we've relied on family-centric values and the examples of perseverance Vernon Kinsey, our founder, laid out for us to grow our business. To Vernon and for us, we do this because we love archery and the outdoors. Today, we honor this legacy as we continuously reach for one goal — a bow in every hand.

**Heritage Matters**

























Widely regarded as one of the best distributors serving the outdoor industry, Kinsey's is archery. That's why we stock more than 14,000 products from over 400 of the best brands the archery industry has to offer.

Kinsey's is dedicated to helping archery and outdoor retailers worldwide thrive with programs and services that save money, enhance profits and build relationships with their own customers. With a rich history in archery, no other distributor can support your bows & arrows business like Kinsey's.

**Retail Partnership**









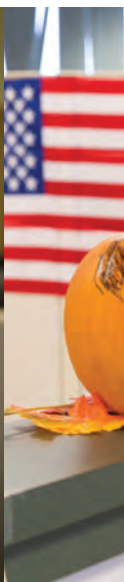


REALTREE®  
Hello! My name is:  
**MAJOR**  
Event Volunteer

Kinsey's remains vigilant when it comes to its core business — supporting vendors and dealers through distribution. As a distributor, we provide an exchange, a place where dealers can choose products from a wide variety of vendors. We are that, but we must also be much more. Part of our purpose is to develop creative business solutions for our vendors, solutions that help them reach dealers. Our philosophy is simple — operate with integrity and add value for our vendors — always.

**Vendor Partnership**











We are committed to serving our partners — constantly exceeding expectations. Complacency is a dangerous word in our way of thinking. We have an uncompromising commitment to adding value for our partners. From innovative vendor programs like the Vendor Spotlight to an all-new KinseysInc.com that better meets dealers' needs, Kinsey's is committed to helping your business grow.

### **The Kinsey's Advantage**

*24/7 Online Ordering*

*900-page Catalog*

*Competitive Freight Programs*

*Custom Arrow Manufacturing*

*Collectible Trail Notes*

*Kinsey's Dealer Show*

*Kinsey's Monthly Spotlight*

*Online Contests*

*Online Product Reviews*

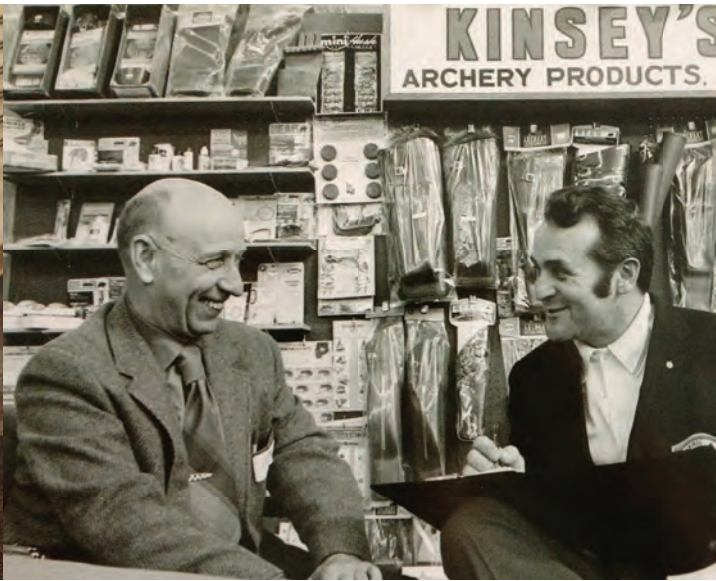
*Vendor Spotlight*

*Web Specials*

*Weekly Email Spotlight*

**Commitment**



















1660 Steel Way Drive  
Mount Joy, PA

[www.KinseysInc.com](http://www.KinseysInc.com)